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# FDI World Dental Federation Annual Report 2018



LEADING THE WORLD TO OPTIMAL ORAL HEALTH

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FDI World Dental Federation  
is an **international non-profit,  
membership-based organization** that  
serves as the principal representative  
body for more than 1 million dentists  
worldwide, active in close to 200  
National Dental Associations (NDAs)  
and specialist groups in 130 countries.  
Founded in 1900, FDI is a pioneer in  
the field of modern dentistry.



## Leading the world to optimal oral health

FDI has a bold vision: to lead the world to optimal oral health. Speaking as the unified voice of dentistry, we collaborate closely with our members, oral health experts, allied health professionals, and industry partners alike to achieve this vision together. As the leading global advocate for oral health, we implement international advocacy campaigns to promote oral health worldwide.

As a convener of the oral health community, FDI fosters exchange and develops a common vision to advance the science and practice of dentistry. FDI delivers innovative congresses, campaigns, and projects to boost the field of dentistry, address the global oral disease burden and improve oral health.

FDI is governed by a General Assembly. The elected Council initiates, conducts, delegates, monitors, and coordinates all FDI business. Five Standing Committees, comprised of 36 volunteers from member NDAs, help to implement FDI activities. Each year, nearly 300 members attend FDI's World Dental Parliament to debate and define the global future of dentistry. FDI headquarters is based in Geneva, Switzerland.

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# President's message

As I reflect on my first full year as FDI President, I think about our members and their communities around the world. In 2018, I had the privilege to visit over a dozen countries. The people I met on my travels upheld a steadfast commitment to oral health. I had the impression that everyone – children, adults, and older folks – were taking charge of their oral health and inspiring others to do the same. This collective engagement is what inspires and motivates me each day.

FDI is well on its way to leading the world to optimal oral health.

In 2018, we grew our reputation as a leading global oral health advocate. We've been able to work harder and smarter to achieve our goals and fulfil our vision.

In line with FDI's 2018–2021 Strategic Plan, we've reinforced our membership base, led global advocacy efforts to increase oral health literacy and achieve political commitment and action on oral health in all countries, and furthered the science and practice of dentistry through knowledge-sharing and collaboration.

## **Oral health is a global health priority**

One of our key advocacy objectives is persuading policymakers to better integrate oral health into the global health agenda. Through our advocacy work, we have made great strides over the past year: we finalized our new advocacy strategy for 2018–2020

and built momentum through our presence at a number of high-level global health meetings.

We've also expanded our public health programmes and educational resources to better equip our members to take action at the local, regional, and global level.

The 2018 World Oral Health Day campaign was one of our most successful to date, reaching well over 700 million people around the world. These results confirm just how much we can accomplish when we work together to empower others to maintain a healthy mouth and body at all ages.

While it's important to recognize our successes, we must remember to stay focused: oral diseases are still the most prevalent noncommunicable diseases worldwide. Now more than ever, we must work together with our members and industry partners to lead the global fight to improve the oral health of populations and ensure the general health and well-being of all.

We promise to continue to uphold oral health as an integral element of overall health on national and international advocacy platforms, bring together dental practitioners to develop solutions to increase oral health access, and reinforce strategic partnerships to achieve our goals side by side.

Thank you for your united action in support of our vision.



A handwritten signature in black ink that reads "Kathryn A. Kell".

**Dr Kathryn Kell**

FDI President

# A passion for many, a commitment for all



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29%

PARTICIPANTS  
FROM THE REGION



30%

NATIONAL BOOTHS  
IN WORLD DENTAL  
EXHIBITION



60%

OF COUNTRIES  
ATTENDED

The FDI World Dental Congress is a flagship event, strengthening ties and fostering collaboration within the global oral health community. It is an annual go-to event for dentists and other oral health professionals, chief dental officers, public health officials, and industry representatives. The Congress aligns with FDI's mission to advance and promote the science and practice of dentistry.

"In addition to our in-depth scientific programme and bustling industry exhibition, the FDI World Dental Congress offers unmatched moments to build friendships with like-minded colleagues from around the world, and celebrate being part of FDI's rich worldwide network of dentistry and oral health."

DR KATHRYN KELL, FDI PRESIDENT

Close to 8,000 participants from around the world met in Buenos Aires, Argentina, in September 2018 for the Congress. The theme was ***A passion for many, a commitment for all***; the event was organized in cooperation with the Argentinian Dental Association (Confederación Odontológica de la República Argentina) and featured a scientific programme with nearly 130 international experts.





The Congress boasts a diverse scientific programme with oral health experts who present on a wide spectrum of subjects in the dentistry field, from caries management protocols to regenerative endodontics. FDI takes great care in creating a unique and modern scientific programme every year. In 2018, the scientific programme addressed broader public health issues, such as the global rise in sugars consumption, and how they impact the oral health community.

## *2018: Securing a sustainable future for the FDI World Dental Congress*

In 2018, FDI was able to secure FDI World Dental Congress destinations for the next three years: San Francisco, USA, in 2019; Shanghai, China, in 2020; and Sydney, Australia, in 2021.

**TOP LEFT** FDI PRESIDENT AND CORA PRESIDENT CUT THE RIBBON TO THE EXHIBITION OFFICIALLY OPENING THE WORLD DENTAL CONGRESS. **BOTTOM LEFT** TRADITIONAL DANCERS PERFORMING AT THE OPENING CEREMONY. **CENTRE** PROF. MARIA FIDELA NAVARRO PRESENTS ON THE MANAGEMENT OF ELDERLY PATIENTS. **TOP RIGHT** A DELEGATE TESTING DENTAL TOOLS AT THE EXHIBITION. **BOTTOM RIGHT** A CHILD FROM A LOCAL SCHOOL AT THE CHILDREN'S EDUCATIONAL CORNER.





# Say Ahh: Think Mouth, Think Health



**World Oral  
Health Day**  
20 March

WWW.WOHD.ORG



World Oral Health Day (WOHD) is a far-reaching global oral health campaign that raises awareness and encourages people to take charge of their oral health. Everyone has the power to reduce the impact of oral diseases on individuals, families, and communities. By working together and coordinating efforts, the public, the oral health community, and policymakers can amplify the importance of good oral health every year. WOHD is celebrated on 20 March and was first launched by FDI in 2007. The WOHD Global Partners are Henry Schein, Philips, and Unilever. The WOHD Global Supporters are Planmeca and the Wrigley Oral Healthcare Program.

The overarching campaign theme for 2018–2020 is ‘Say Ahh’ – a phrase that is commonly used by both dentists and doctors during check-ups and invites patients to open their mouth for examination. Combined with different sub-themes each year, ‘Say Ahh’ means that the mouth serves as a mirror to the body and reflects overall health.

In 2018, the aim of the WOHD campaign was to teach people about the mouth and body connection. ‘Say Ahh: Think Mouth, Think Health’ encouraged people to make the connection between their oral health and general health and well-being. The campaign highlighted links between oral diseases and other diseases, raised awareness of common risk factors, and promoted good oral hygiene habits. The campaign taught people that good oral health keeps the mouth functioning well and helps maintain overall health and quality of life.

## Campaign highlights

**150**  
**COUNTRIES**  
**ENGAGED**

(resources downloaded,  
events organized,  
social media activity,  
media activity)

**+180**  
**million**  
**SOCIAL MEDIA**  
**IMPRESSIONS**

**+737**  
**million**  
**MEDIA**  
**IMPRESSIONS**

**+441k**  
**VIDEO VIEWS**  
(FDI social: 134.2k,  
NASDAQ: 307.5k)

**+118k**  
**WEBSITE**  
**VIEWS**

**+21k**  
**RESOURCE**  
**DOWNLOADS**  
(toolkits, posters,  
brochure, social  
media images)

**+540**  
**EVENTS**  
submitted

**+616k**  
**EVENT**  
**PARTICIPANTS**

## Sharing our campaign resources around the globe

The WOHD 2018 messages were shared through a range of resources – all made available in (at least) English, French and Spanish – which were downloaded 21,570 times (vs 18K in 2017) from the WOHD website.

## Targeted stakeholder engagement

Three versions of the campaign toolkit with messages tailored to each audience – members, partners, and the general public – were produced. Their purpose was to more effectively engage all stakeholders and help users roll out the campaign at a country level.

In addition, three campaign posters were produced to raise awareness as broadly as possible by leveraging diverse settings and targeting different audiences:



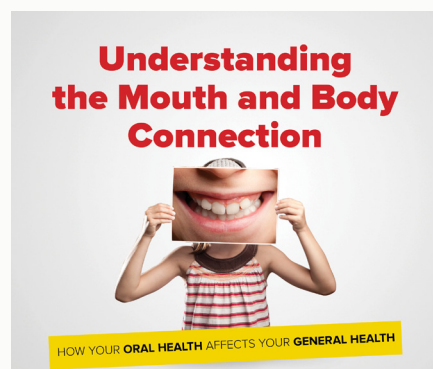
**'AT HOME' POSTER**  
for the general public



**'AT THE DENTIST' POSTER**  
for patients visiting dental practices and clinics



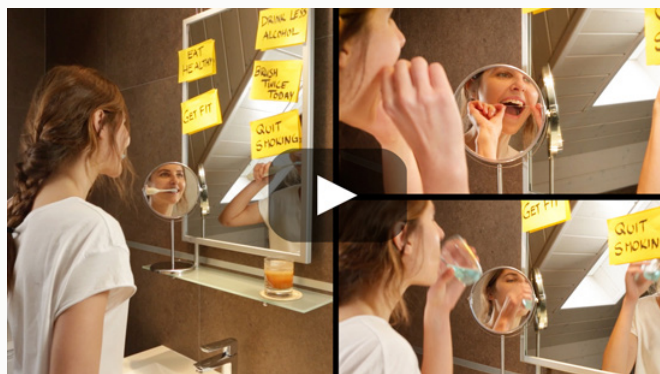
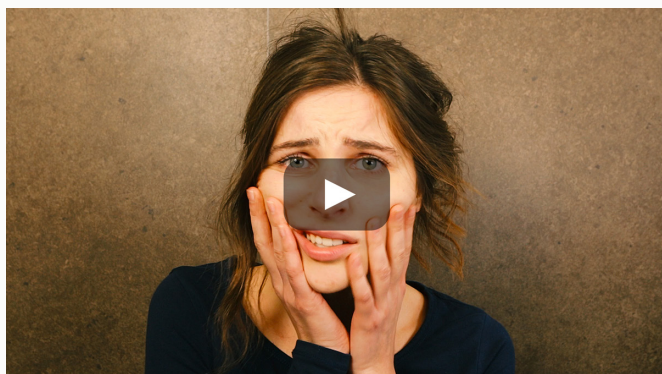
**'CHILDREN' POSTER**  
featuring Toothie, a friendly cartoon beaver – and FDI mascot – to help spread oral health messages to children



A brochure, *Understanding the mouth and body connection*, was prepared for the general public to help them learn how their oral health affects their general health and show them what they could do to safeguard both.

To ensure governments also played their role in protecting the oral health of their population, FDI produced an advocacy toolkit, *Getting policymakers to Think Mouth, Think Health*. It included a series of recommendations to advocate for oral health in all policies.





## Video

The campaign video, in line with the concept from the main ('at home') poster, was shot and directed in-house and released in March 2018. The video was available in English only, but was subtitled in five languages. A version of the video was also adapted for the NASDAQ screen. The video received 441,780 views globally – 134.2K views from FDI social media and 307.5K from NASDAQ.

## Tailored advertisements for oral health professionals

FDI collaborated with Dental Tribune International to produce **24 advertisements** specifically targeted to oral health professionals.

From the 24 ads produced, there were 19 different languages featured in 27 DTI editions – giving visibility to 18 participating National Dental Associations (NDAs) who helped with the translations and had their logos included in the ads.

## Social media materials

FDI produced a social media guide with tips on how to engage with WOHD and released it in February 2018, along with Facebook and Twitter cover photos. For member NDAs and partners, FDI included a calendar in the member hub with pre-made posts and accompanying visuals so that they could share them on their own social media platforms. FDI then implemented this simultaneously across all of its social media platforms.

# #WOHD18 #SayAhh

WOHD was promoted across Facebook, Twitter, LinkedIn, YouTube, and – for the first time – Instagram. The official campaign hashtags were #WOHD18 and #SayAhh.

**Educate your patients about the mouth and body connection.**

Download the campaign resources to help raise awareness on the positive impact of protecting oral health on general health.

#SayAhh #WOHD18

Celebrate World Oral Health Day on 20 March and be part of the global movement.

**SAYAhH**  
THINK MOUTH THINK HEALTH

www.worldoralhealthday.org

World Oral Health Day 20 March

FDI World Dental Federation

Philips

### TEACHING CHILDREN TO THINK MOUTH THINK HEALTH

On World Oral Health Day, FDI World Dental Federation carried out a global survey about children's oral health.

PARENTS OF CHILDREN AGED 18 AND UNDER FROM 10 COUNTRIES

**FIRST DENTAL VISIT**

Only 13% of parents took their child to the dentist before their first birthday

23% AGES 1-3  
20% NEVER  
13% BEFORE 1ST BIRTHDAY  
22% AGES 3-5  
23% AGES 6-10

The recommended age for a first dental visit is before the 1st birthday.

**REGULAR DENTAL CHECK-UP**

50% of parents who had taken their child to the dentist said it was for a regular dental check-up

**PAIN OR DISCOMFORT**

29% of parents went to the dentist due to pain or discomfort in their child's mouth, especially in:

23% AGES 1-3  
20% NEVER  
13% BEFORE 1ST BIRTHDAY  
22% AGES 3-5  
23% AGES 6-10

**BRUSH BEFORE BED**

43% of parents said that they personally ensured their child's teeth were brushed before bed time to avoid oral diseases

**LIMIT SUGAR INTAKE**

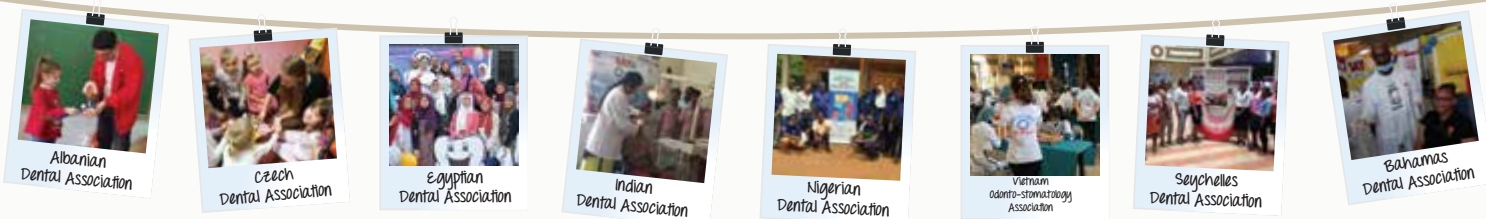
38% of parents said they limited sugary foods and drinks in their child's diet to avoid oral diseases

**CLEAN SINCE FIRST TOOTH**

26% ONLY reported to have personally cleaned their child's teeth from as soon as the first tooth pushed out

## Poster Customization App

The popular Poster Customization App, which allows users to customize their own posters, was redesigned in line with the *Say Ahh: Think Mouth, Think Health* messages, included a call to action to empower people. The app was promoted across social media in February 2018 and had **2,207 poster customizations** (vs 2.1K in 2017).



## In 2018, the WOHD Awards included National Dental Associations for the first time

Awards reserved for NDAs:

- ▶ **Most Educational Activity:** Tanzania Dental Association
- ▶ **Best Media Campaign:** Australian Dental Association

Awards reserved for members of the International Association of Dental Students:

- ▶ **Best Social Media Campaign:** Lebanese Association of Dental Students
- ▶ **Most Original Activity:** Tunisian Association of Dental Students

Award reserved for the public:

- ▶ **Best Branded Photo:** Dr Nina Dental Clinic in Macedonia



WOHD TASK TEAM CHAIR EDOARDO CAVALLE (CENTER) WITH 2018 WOHD AWARD WINNERS. **LEFT TO RIGHT:** MS JOULIA JOUNI (LEBANON), DR GEMMA BEREGE (TANZANIA), MS EITHNE IRVING (AUSTRALIA), MR SAMI AMRI (TUNISIA)

*FDI encourages all member NDAs, governments, non-governmental organizations, media, and other entities to participate in WOHD to develop community, regional, national, and global activities to improve oral health.*



# Brush Day & Night



WWW.FDI.INGO/BDN



BRUSH DAY & NIGHT SCHOOL PROGRAMME IMPLEMENTATION IN THE GAMPAHA PROVINCE, SRI LANKA.

Brushing twice a day with a fluoride toothpaste is one of the most important habits for good oral health. Through Brush Day & Night (BDN) activities, children learn about the benefits of good oral hygiene and are taught to brush their teeth twice-daily with a fluoride toothpaste. BDN also encourages children to become community advocates and spread the message of good oral health to their families and friends. BDN activities are made possible through a long-standing partnership between FDI and Unilever.

## *Phase III supplement published in the International Dental Journal*

During Phase III, BDN coordinated oral health outreach activities in schools and conducted World Oral Health Day (WOHD) celebrations, reaching over 4 million individuals. A detailed evaluation of Phase III was published in a supplement to FDI's *International Dental Journal* (IDJ), which was released during the first quarter of 2018.

A brochure illustrating key facts about the methodology of the programme and the positive results of Phase III was released in November 2018. The brochure synthesized the content of the IDJ supplement and included an infographic to appeal to a wider audience and make the findings as accessible as possible.

## *Phase IV: improve existing methodology, impact and outcomes; set additional objectives*

Phase IV, which will run until the end of 2019, is currently being implemented at the national level through:

- ▶ flagship school programmes on oral health in Indonesia and Nigeria;
- ▶ WOHD activities in 11 countries: Bangladesh, Chile, Egypt, Ethiopia, Ghana, Indonesia, Ivory Coast, Kenya, Nigeria, Sri Lanka, and Vietnam. In 2018, WOHD activities in these countries reached over 2.1 million people.

Phase IV is focused on strengthening the BDN methodology and sustaining the programme for schoolchildren aged 6–9 years, as Phase III results showed that it was most effective for this age group. Phase IV also seeks to monitor and measure how increased oral health knowledge among children impacts their quality of life; it also aims to evaluate how their oral health knowledge impacts the oral health habits of their parents/caregivers.

# Caries Prevention Partnership



Making prevention a priority

WWW.FDI.ORG/CPP



INDIAN DENTAL ASSOCIATION  
SCHOOL PROGRAMME.

## CPP Phase II engages dental practitioners through interactive webinars

Two webinars were held in 2018:

- ▶ **Working together to enhance patients' self-care** with Prof. Tim Newton
- ▶ **Sugars and oral health: evidence to practice** with Prof. Paula Moynihan

The Caries Prevention Partnership (CPP) is an international effort to reduce the burden of dental caries by shifting the focus of dental care from a restorative to a preventive approach. Untreated dental caries is the most prevalent chronic disease worldwide and a major global health problem. CPP develops high-quality caries educational material, develops advocacy strategies, and designs activities destined for the public, oral health professionals, and policymakers. This project is supported by Colgate.

## FDI Smile Award: winners plan oral health check-ups and promote limits on sugary drinks in schools

The FDI Smile Award (US\$5,000) supports FDI member National Dental Associations (NDAs) that are making a difference in oral health through innovative and sustainable community outreach projects in their countries.

### INDIA AND NEW ZEALAND RECEIVE FDI SMILE AWARD IN 2018

The Indian Dental Association's National Oral Health Programme strives to attain optimal oral health for all by 2020, notably through oral health check-ups and awareness-raising camps for children.

The New Zealand Dental Association is supporting New Zealand schools to become "water-only", which means that water and low-fat milk would be the only drinks permitted on school premises.

## Oral health professionals offer feedback through the CPP Survey

FDI designed a survey for oral health professionals to evaluate the CPP Chairside Guide. The online survey was conducted between April and June 2018, with tailored questions for member NDAs, FDI experts, and the wider FDI network. The feedback was generally positive: 77% of respondents agreed that the guide was informative and useful. The majority of respondents (73%) agreed that it helped them adopt a preventive approach based on age and that it supported their decision-making about caries management.



2018 FDI SMILE AWARD WINNERS. LEFT TO RIGHT: WILLIAM O'CONNOR (NZDA PAST PRESIDENT) MARSHA BUTLER (VP COLGATE) ASHOK DHOBLE (IDA PRESIDENT) DEEPAK MAKHIJANI (IDA PAST PRESIDENT)



# Global Periodontal Health Project



WWW.FDI.INGO/GPHP



PROF. JÖRG MEYLE SPEAKS AT THE GPHP SYMPOSIUM AT THE 2018 FDI WORLD DENTAL CONGRESS.

The Global Periodontal Health Project (GPHP) aims to reduce and prevent periodontal disease worldwide. Periodontal disease is a major cause of tooth loss in adults. It begins as gingivitis, which can be easily treated if action is taken early. If left untreated, gingivitis can progress to periodontitis, a more serious infection that destroys tooth-supporting tissues and bone. Launched in partnership with E.M.S. Electro Medical Systems, GSK, and Procter & Gamble, GPHP engages the public, oral health and other health professionals, educators, and policymakers in promoting periodontal health.

## ***GPHP Chairside Guide: a practical reference guide on periodontal diseases***

In 2018, the project developed the Periodontal Diseases Chairside Guide. The guide was developed in line with an overarching goal of the project to offer concise and comprehensive information on periodontal diseases to oral health professionals.

## ***FDI establishes an official position on periodontal diseases with GPHP***

### ***Policy Statement***

An FDI Policy Statement was presented at the FDI World Dental Congress in Buenos Aires and received 95.6% approval from FDI members. It addresses the global burden and socio-economic impact of periodontal diseases and identifies the major challenges in tackling the problem.

## ***Over 300 participants attend GPHP Symposium on periodontal health***

Entitled *Proactive prevention and effective periodontal care*, the GPHP symposium highlighted the major challenges in achieving periodontal health and preventing periodontal diseases. It included a scientific update on the new classification of periodontal diseases and effective patient management solutions.

# Oral Health for an Ageing Population



*Oral health for an  
ageing population*

WWW.FDI.INGO/OHAP



The Oral Health for an Ageing Population (OHAP) project ensures that oral health challenges are addressed in broader health policies for ageing populations. Older people are often at an increased risk for tooth loss, periodontal disease, oral cancer, and other illnesses. By focusing on the importance of oral health in ageing populations, the oral health community can play an essential role in ensuring that people age in a healthy and supported way. OHAP is supported by GC International.

## *Advocating a life-course approach to oral health*

According to the World Health Organization, the life-course approach to health focuses on a healthy start to life and **targets the needs of people at critical periods throughout their lifetime**. The same approach can be applied specifically to oral health. Elderly people have specific oral health needs that require targeted dental interventions.

To promote the life-course approach to oral health for ageing populations, OHAP released two key publications, the *Roadmap for Healthy Ageing* and *Achieving a Healthy Ageing Society*.

The *Roadmap for Healthy Ageing* is a quick reference guide that provides a range of strategies and actions that different stakeholders can implement to meet the oral health needs of older adults.

*Achieving a Healthy Ageing Society* illustrates how important it is to adapt health systems and meet the emerging and increasing oral health needs of ageing populations.

The publications were officially released during the 2018 World Oral Health Forum (WOHF), during the FDI World Dental Congress. The forum was an opportunity to discuss how the publications could be used to promote the close relationship between oral health and healthy ageing.

## *Special virtual issue of the International Dental Journal on oral health for older adults*

This virtual issue includes a selection of papers that address concerns linked to oral healthcare for older adults and illustrates the unique challenges associated with providing this care. Topics include disparities in dental insurance coverage for older adults, the level of awareness of oral cancer among older adults, and the general health of elderly patients seen in the dental office, among others.



# Peri-implant Diseases Project



WWW.FDI.NGO/PIDP



The Peri-implant Diseases Project (PIDP) was launched in 2017 to increase global awareness about peri-implant diseases, raise periodontal health as a priority at the national level, and integrate oral health and periodontal health into general health policies. PIDP designs resources for oral health professionals to support the diagnosis, treatment, and prevention of peri-implant diseases. In 2018, PIDP was supported by the International Congress of Implantologists.

Just like natural teeth, dental implants are also susceptible to disease if not properly cared for. Peri-implant diseases, like periodontal diseases, have serious consequences for those affected, including problems with chewing and speaking, leading to negative impacts on well-being and quality of life. It is important to increase the visibility of peri-implant diseases as a key public health challenge.

## ***PIDP Workshop: experts work together to produce practical guidance on peri-implant diseases***

A two-day workshop was held in May 2018 in Zurich, Switzerland. The 30 participants drafted the content of four recommendation articles on peri-implant diseases (a consensus of 16 articles drafted in 2017). These four articles will be published together in an *International Dental Journal* supplement in 2019.

## ***PIDP Symposium attended by 300 participants***

During the FDI World Dental Congress, PIDP experts Prof. Jörg Meyle, Prof. Stefan Renvert, and Dr Philip Keeve presented on:

- ▶ identification of at-risk patients and selection of candidates for oral implants;
- ▶ selection of an implant, proper placement and restoration to limit risk of peri-implant diseases;
- ▶ diagnosis, prevention and non-surgical management of peri-implant diseases;
- ▶ surgical treatment of peri-implantitis.

# Oral Health Observatory



WWW.FDI.INGO/OHO



The Oral Health Observatory (OHO) is a research and advocacy project developed by FDI to support member National Dental Associations (NDAs) in collecting data about oral health in their countries. Analysis of the collected data will provide the basis for resources to support FDI, NDAs, and other interested stakeholders in their work to promote better policies for oral health and the dental profession. It will also provide participating dentists with insights into their daily practice.

Dentists and their patients submit data about the patients' oral health status, quality of life, health behaviours, and other health determinants and moderating factors by answering a series of questions via a mobile app. An additional online questionnaire collects data about the participating dental practices.

The programme was developed in 2014 by FDI, and a pilot project in three countries tested the feasibility of using a mobile app to collect data in the dental practice. Following this successful pilot phase, OHO entered Phase II with support from GSK.

## *A strong Phase II roll-out*

OHO Phase II has 12 participating NDAs:

- ▶ Associazione Nazionale Dentisti Italiani/Bundeszahnärztekammer (BZA/EK)
- ▶ Chinese Stomatological Association
- ▶ Colegio de Cirujanos Dentistas de Costa Rica
- ▶ Federación Odontológica Colombiana
- ▶ Indian Dental Association
- ▶ Italian National Dental Association
- ▶ Japan Dental Association
- ▶ Kenya Dental Association
- ▶ Lebanese Dental Association
- ▶ Polish Dental Society
- ▶ South African Dental Association
- ▶ Tanzania Dental Association

As of 31 December 2018, OHO collected 3,888 paired patient-dentist responses and 120 dental practice questionnaire responses. This phase will ultimately collect data for over 21,000 patients and 420 dental practices across the 12 countries.



# Smile Around the World



WWW.FDI.ORG/SAW



CHILDREN CELEBRATE SMILE AROUND THE WORLD LAUNCH AT THEIR SCHOOL IN KUNMING, CHINA.



CHILDREN SHOW OFF THEIR SMILE AROUND THE WORLD COLOURING BOOKS IN THE CLASSROOM IN KUNMING, CHINA.

Access to adequate oral healthcare remains uneven throughout the world. Many children, especially from low-and middle-income countries, suffer from untreated tooth decay.

Smile Around the World is an initiative to deliver oral health education and prevention programmes in resource-limited settings in partnership with member National Dental Associations (NDAs).

In 2018, the project was implemented in China by the Chinese Stomatological Association and 3M Oral Care with the following objectives:

- ▶ To increase oral health knowledge and skills of 3,000 schoolchildren.
- ▶ To help teachers and oral health professionals teach oral health prevention in schools.

## FDI reports success in China

The programme included 3,614 children and 90 teachers in five elementary schools and one kindergarten in the provinces of Ningxia, Yunnan, and Shaanxi: 1,114 children in Ningxia, 1,500 children in Yunnan and 1,000 children in Shaanxi. In total, 115 dentists and dental students volunteered to support the project.

The project provided oral health education materials including posters, colouring books, oral health education videos, guidelines for dentists and teachers, and coloured pens for the children:

- ▶ 35 posters and 3,020 booklets were available in classrooms and on school bulletin boards.
- ▶ 320 copies of guidelines for oral health professionals and teachers were provided.
- ▶ 3,000 coloured pen boxes were provided to children to use with the colouring books.



# World Dental Development Fund

WWW.FDI.INGO/WDDF

FDI is committed to promoting optimal oral health and general health for everyone, especially in contexts where access to healthcare is limited. The aim of the World Dental Development Fund (WDDF) is to fund oral health initiatives with a strong focus on education and prevention. The fund supports projects that have a positive impact on oral health in resource-limited settings.

## *FDI supports five innovative projects in 2018*

In 2018, WDDF supported five projects in Benin, Nepal, Tanzania, Uganda and Zimbabwe.

In addition, two projects, one from Costa Rica and the other from Kenya, were selected for WDDF funding in September 2018. Both projects will start in 2019. The Costa Rican project focuses on protecting the oral health of a vulnerable indigenous population, and the Kenyan project focuses on ensuring good oral health for mothers and their infants.

All WDDF projects reflect FDI's core values and principles.

# Dental Ethics Manual *2nd edition*

WWW.FDI.INGO/DEM

Due to their profession and position of trust within society, dentists and other health professionals are given certain privileges that are not extended to the public. As such, health professionals pledge to abide by a strict set of ethical standards of conduct. In 2018, FDI released a second edition of the *Dental Ethics Manual*.

## *An updated, practical reference for dentists*

The new *Dental Ethics Manual* provides examples of specific ethical dilemmas that dental practitioners may be confronted with in the workplace. Its use of practical case studies makes it particularly well-suited to dental students. FDI hopes the second edition will better prepare dental practitioners to grapple with certain ethical dilemmas and uphold an exceptional standard of care throughout their careers.

# Endodontics in General Practice Project

WWW.FDI.INGO/EGPP

The Endodontics in General Practice project was launched in 2018 to highlight the importance of endodontics in daily dental practice and guide general dentists on the provision of optimal endodontic care. The project develops resources to identify challenges and improve the provision of endodontic care. The project proposes calls to action for policymakers and advocates improved systems for endodontic care. The project is supported by Dentsply Sirona.

## *White Paper on Endodontic Care: promoting a patient-centred treatment plan*

In 2018, FDI expert authors drafted a white paper outlining the main issues currently affecting the provision of endodontic care, offering a reference for dentists, NDAs, and other oral health actors. The paper was published in March 2019.

# Oral Cancer Project

WWW.FDI.INGO/OCP

The Oral Cancer Project aims to improve oral cancer survival rates and quality of life for patients diagnosed with oral cancer by building a wealth of resources that promote oral cancer prevention strategies, advocate early detection, and encourage immediate and appropriate treatment. The Oral Cancer Project is supported by Sunstar.

## *A proactive approach to oral cancer detection and treatment*

The project published *Oral Cancer: Prevention and patient management*, which includes a fold-out chairside guide for clinical examination, as well as a leaflet with a detailed definition of oral cancer, associated risk factors, prevention strategies, and best practices for patient management.

Both elements are designed to be used daily in dental practices and encourage timely referral to multi-disciplinary treatments before, during, and after oral cancer treatment. The chairside guide and leaflet are available in English, French, Spanish, Chinese, Italian, and Japanese.

# Sports Dentistry Project

[WWW.FDI.INGO/SD](http://WWW.FDI.INGO/SD)

FDI launched the Sports Dentistry Project to reinforce the link between dentistry and sports medicine. Good oral health helps ensure strong athletic performance for both amateur and elite athletes.

In 2018, the project began to develop resources for international sports federations, advocating and promoting the importance of good oral health for people practicing sports. In 2019, the project will publish an advocacy toolkit for sports federations and a series of practical guides for amateur and elite athletes, as well as for dentists and sports medicine physicians. The guides are meant to reinforce the importance of maintaining good oral health for optimal athletic performance.

# Partially Dentate Patients Project

[WWW.FDI.INGO/PDPP](http://WWW.FDI.INGO/PDPP)

Rates of natural tooth retention are increasing globally: rather than losing all their teeth as they age, patients are increasingly greeting old age with at least a few of their natural teeth still intact. This has led to a significant increase in the number of partially dentate patients. This relatively new patient group requires a tailored, comprehensive approach to treatment and care.

The Partially Dentate Patients (PDP) Project was launched in 2018. Caring for a partially dentate patient is a long-term process that includes three main pillars: a pre-treatment/assessment phase, a treatment phase, and a post-treatment/long-term care phase. The PDP Project encourages dentists to place equal importance on each of these three phases and to organize their treatment and care plan along this continuum. The PDP Project is supported by GSK.





Oral health is multi-faceted and includes the ability to speak, smile, smell, taste, touch, chew, swallow and convey a range of emotions through facial expressions with confidence and without pain, discomfort and disease of the craniofacial complex.



# Unified action on oral health



[WWW.FDI.ORG/ADVOCACY](http://WWW.FDI.ORG/ADVOCACY)



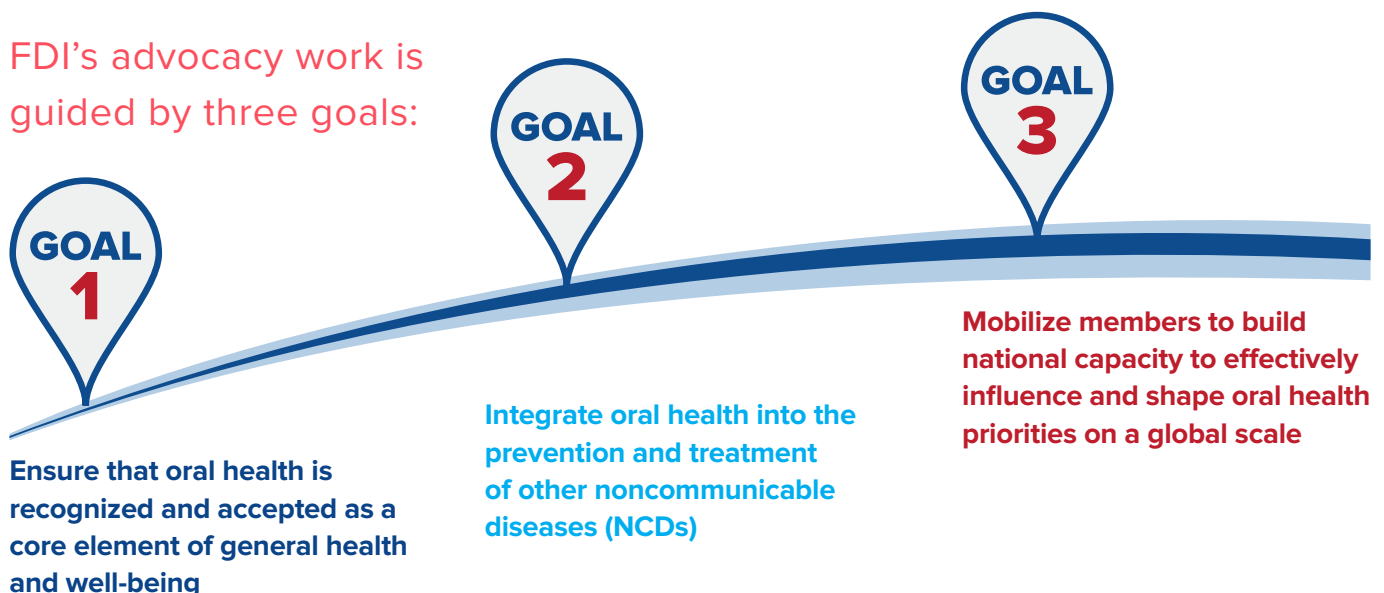
The year 2018 was a year of growth and momentum for FDI's advocacy activities. After finalizing the ambitious advocacy strategy for 2018–2020, FDI launched its first-ever quarterly advocacy newsletter, made progress in developing a set of adult oral health measures, and intensified efforts to address antimicrobial resistance (AMR). It also represented the oral health community at a number of important global health meetings, including the 2nd Conference of the Parties to the Minamata Convention (COP2) and the third United Nations High-level Meeting on Noncommunicable Diseases (UN HLM on NCDs).

- In 2018, GSK joined the Vision 2020 partners: GC, Henry Schein, Ivoclar Vivadent, Morita, 3M, Unilever, and Wrigley.

## A new plan of action to improve oral health

Launched in January 2018, the FDI advocacy strategy for 2018–2020 establishes a platform for oral health action over three years. It provides an overview of oral health successes, challenges, and opportunities and outlines the priorities that FDI will pursue to improve oral health.

FDI's advocacy work is guided by three goals:



### ***Advocacy newsletter: updates and opportunities for FDI members and Vision 2020 partners***

To keep FDI members, partners, and networks informed and prepared for action, FDI launched a new quarterly newsletter in 2018 – the FDI Advocacy Update. The newsletter covers the latest developments in the global health and development agenda and FDI advocacy activities, as well as what's happening next, opportunities to get involved, key events, and resources.

### ***Oral health measurement tool: monitoring change in oral health status across all populations***

To advance FDI's goal to develop baselines and indicators to measure oral health outcomes globally, the FDI-International Consortium for Health Outcomes Measurement Working Group finalized the Adult Oral Health Standard Set of Measures (AOHSS) and started to prepare the accompanying manuscript. The AOHSS and manuscript is expected to be released in 2019.

## **Road to the UN High-level Meeting on NCDs**

### ***WHO Civil Society Working Group***

FDI joined the WHO Civil Society Working Group for the HLM on NCDs to advise the WHO Director-General Dr Tedros Adhanom Ghebreyesus on bold and practical recommendations on mobilizing civil society ahead of the HLM.

### ***WHO Independent High-Level Commission Report: Time to Deliver***

FDI provided feedback on the draft WHO *Time to Deliver* report outlining recommendations to reduce the NCD burden and successfully secured oral health perspectives within the final report.

### ***Draft Political Declaration on NCDs***

FDI shared a template letter to its members ahead of the HLM. The letter, developed together with the International Association for Dental Research (IADR), outlined key recommendations and amendments to the draft declaration for the HLM.

### ***UN multi-stakeholder hearing***

FDI submitted two statements at the UN multi-stakeholder hearing in New York in the lead up to the HLM pushing for renewed political commitments for the prevention and control of oral diseases.

### ***HLM Political Declaration on NCDs***

In response to the weak political declaration adopted by Member States at the HLM on 27 September in New York, FDI released a statement criticizing the missed opportunity by countries to take targeted action on oral diseases and other NCDs.

## Shifting the focus to oral health on the global health agenda

### *World Health Organization Executive Board and World Health Assembly*

At both the 142nd WHO Executive Board in January and the 71st World Health Assembly in May, FDI delivered statements on three topics: maternal, infant and young child nutrition; preparation for the third UN HLM on NCDs; and mobile health (mHealth).

## Dental amalgam

### *WHO African Regional Workshop on the Minamata Convention*

FDI participated in the WHO African Regional Workshop on the Minamata Convention in April 2018 in Johannesburg, South Africa. The invite-only workshop included WHO African Regional Member States, UN Environment Programme, FDI, International Association for Dental Research (IADR) and International Dental Manufacturers. The meeting served as an important opportunity for FDI to be profiled to African ministries as one of the leading organizations that WHO works with on the phase-down of dental amalgam.

### *COP 2: Minamata Convention on Mercury*

Around 150 countries and many other stakeholders, including FDI, participated at COP2 from 19–23 November in Geneva, Switzerland. After much back and forth throughout the meeting, COP2 delegates agreed to postpone discussions on the review of Annex A of the Convention, which contains dental amalgam phase-down provisions, to the third COP meeting in 2019. In the lead up to COP3, FDI will continue to work with its members to advocate for the phase-down, not phase-out, of dental amalgam.

FDI fully supports the phase-down of dental amalgam, but countries and dentists must be given access to safe, effective and affordable alternatives. This will not become a reality in many countries, particularly in low- and middle-income countries, without sustainable funding and increased prevention and research into alternative treatment options.

## Antimicrobial resistance

### *WHO expert consultation group on AMR*

FDI plays an active role in WHO's expert consultation group on health workforce education and AMR, which published the *WHO Competency Framework for Health Workers' Education and Training on AMR* in June 2018. The published framework is designed to be used as a reference guide and aims to ensure that all health workers, including dentists, can address AMR in policy and practice settings.

### *FDI attends second annual global meeting to accelerate action on AMR*

FDI participated in the second annual 'Call to Action' on AMR in Accra, Ghana, from 19–20 November. As dentists prescribe up to 10% of all antibiotics used worldwide, they are implicated in the fight against AMR, together with other health professionals. The meeting discussed the most critical gaps in tackling the development and spread of drug-resistant infections. It brought together health officials and AMR stakeholders to focus on a global coordinated action to prevent and stop the rise of superbugs.



## Engaging in strategic partnerships

FDI's strategic partners help FDI drive its advocacy work forward and effectively influence the global health and development agenda.



[WWW.NCDALLIANCE.ORG](http://WWW.NCDALLIANCE.ORG)

### ***FDI-NCD Alliance-WHO joint session on sugars consumption***

In September at the FDI World Dental Congress, FDI hosted a joint session with the NCD Alliance and WHO, *Curbing the Sugar Rush: Tackling oral diseases and other NCDs through a unified approach*. Presentations focused on how decreasing sugars intake through preventive interventions is a major strategy that can contribute to reducing the risk of developing oral diseases and other NCDs.

### ***First-ever FDI-NCD Alliance webinar***

In November, FDI hosted a joint webinar with the NCD Alliance. The webinar, *Oral Health & NCDs: How to collaborate and find common ground for better health outcomes*, explored how the oral health and broader NCD community can accomplish their common goals by working together. It highlighted opportunities for action with case studies from the New Zealand Dental Association and the Sweet Enough Network in Thailand.



[WWW.WHPA.ORG](http://WWW.WHPA.ORG)

### ***FDI contributes to four World Health Professions Alliance statements at the WHO Executive Board and World Health Assembly***

FDI united with its partners in the World Health Professions Alliance (WHPA) to make four statements at the EB142 and WHA71. The statements focused on: mHealth, WHO's draft 13th general programme of work 2019–2023; public health preparedness and response; and health, environment and climate change.

### ***The fifth World Health Professions Regulation Conference (WHPRC): Facing challenges to acting in the public interest***

A group of 153 participants from 36 countries gathered for WHPA's fifth WHPRC in May 2018 to explore the insights, perspectives, and discussion on current challenges in health professional regulation. Widespread reform of health professional regulation reflects policy initiatives by many governments to ensure sustainable, efficient, and effective health service delivery.

# International Dental Journal

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ASSOCIATE EDITORS

PROF. IRA  
LAMSTER

DR MAGDA FERES  
DR LIRAN LEVIN  
PROF. EDWARD LO  
PROF. MARIO VETTORE

WWW.FDI.NGO/JOURNAL



The *International Dental Journal* (IDJ) is FDI's primary scientific publication. Published every two months, the IDJ features peer-reviewed articles relevant to oral health worldwide. The articles focus on practice-related research, international public health, and interprofessional education and practice. The IDJ also publishes concise reviews that synthesize the state of the science on pertinent issues for oral health professionals.

## Offering inclusive access to International Dental Journal content

In line with FDI's mission to promote information transfer and knowledge sharing, the IDJ offers open access to a select number of articles in each edition. The Journal also publishes online supplements and virtual issues that are freely available.

### SUPPLEMENTS

Brush Day & Night Partnership: 12 Years of Improving Oral Health Worldwide

### VIRTUAL ISSUES

#### ► Oral Health for Older Adults

This virtual issue includes a selection of papers published in the Journal that address concerns associated with the provision of oral care to older adults and illustrates the unique challenges associated with providing this care.

#### ► Children's Oral Health

Children's oral health and the prevalence of dental caries represents a major health challenge across the globe. This virtual issue highlights the challenge of dental caries and provides data on prevalence, risk factors, and treatment approaches for children.

## Publishing statistics: an increase in readership

### ► IDJ downloads increased by 14% in 2018

The steady annual increase in downloads reflects growing interest and greater visibility for the IDJ within the oral health community.

### INCREASING THE NUMBER OF PUBLISHED ARTICLES

The IDJ increased its number of published articles from 50 to 56 in 2018. Attracting high-quality submissions is an encouraging trend that bolsters FDI's voice and legitimacy within the scientific community.

The **three most popular articles in 2018** were:

- 3,204 DOWNLOADS  
**Mechanisms of silver diamine fluoride on arresting caries: a literature review**
- 2,067 DOWNLOADS  
**Osteoradionecrosis of the jaws: definition, epidemiology, staging and clinical and radiological findings. A concise review**
- 1,365 DOWNLOADS  
**Early childhood caries among 5-to 6-year-old children in Southeast Asia**

# Governance

FDI's system of governance and operations is based on democracy, debate, consensus, and accountability.

## *Mid-year Meeting*

The 2018 Mid-year Meeting was held in Iowa City/Coralville, USA, in May 2018. During the meeting, Council and the Committees aligned their activities with the new FDI Strategic Plan. During the meeting, FDI staff provided updates on FDI's advocacy and communications strategies and reported on progress made on all FDI projects, partnerships, and the FDI World Dental Congress planning process. Committees, Task Teams, and the Continuing Education Programme shared their reports as well.

## *General Assembly*

As FDI's foremost legislative and governing body, the General Assembly sets FDI policies, defines the strategy, and monitors the implementation of FDI's mission.

### **Demonstrating global consensus on key oral health issues**

The General Assembly adopted 10 new FDI Policy Statements, which detail FDI's position on issues of interest within the oral health community. They are put together through consultation, discussion, and consensus among leading dental experts from around the world.

- ▶ (Deep) Dentine Caries and Restorative Care
- ▶ Continuing Medical Education in Dentistry
- ▶ Dental Amalgam Phase-Down
- ▶ Dentistry and Oral Health-Related Apps
- ▶ Dentistry and Sleep-Related Breathing Disorders
- ▶ Global Periodontal Health
- ▶ Nanoparticles in Dental Practice
- ▶ National Health Policy
- ▶ Promoting Oral Health Through Fluoride Toothpaste
- ▶ Providing Basic Oral Healthcare for Displaced Persons

All FDI Policy Statements adopted in 2018 may be consulted on the FDI website.





**FDI COUNCIL, PICTURED FROM LEFT TO RIGHT** PROF. TAKASHI INOUE, DR EDOARDO CAVALLE, DR MARIA FERNANDA ATUESTA MONDRAGON, DR GERHARD SEEBERGER, DR KATHRYN KELL, DR JACK COTTRELL, DR ASHOK DHOBLE, PROF. YOUNG-GUK PARK, DR KATHLEEN ROTH, DR ALVARO RODA, PROF. LI JIAN JIN, ASST. PROF. NIKOLAI SHARKOV, PROF. IHSANE BEN YAHYA, MR ENZO BONDIONI, DR SUSIE SANDERSON OBE.

## Council

Council leads FDI in harmony with its vision and mission. Council is comprised of the FDI President, President-elect, Treasurer, and 10 Councillors, all elected by the General Assembly. The Speaker of the General Assembly and the FDI Executive Director also participate in Council meetings as non-voting members.

FDI congratulated Dr Jack Cottrell for his re-election as FDI Treasurer and Prof. Li Jian Jin for his re-election as FDI Councillor. FDI welcomed Prof. Paulo Melo as a new FDI Councillor.

As his term on Council came to an end in 2018, FDI thanked Dr Alvaro Roda for his special contribution to the organization.

### President

- ▶ Dr Kathryn Kell *USA*

### President-elect

- ▶ Dr Gerhard Seeberger *ITA*

### Treasurer

- ▶ Dr Jack Cottrell *CAN*

### Speaker

- ▶ Dr Susie Sanderson OBE *UK*

### Ex-Officio Member

- ▶ Mr Enzo Bondioni *CHE*

### Members

- ▶ Prof. Ihsane Ben Yahya *MAR*
- ▶ Dr Edoardo Cavallè *ITA*
- ▶ Dr Ashok Dhoble *IND*
- ▶ Prof. Takashi Inoue *JPN*
- ▶ Prof. Li Jian Jin *HKG*
- ▶ Dr Paulo Melo *POR*
- ▶ Dr Maria Fernanda Atuesta Mondragon *COL*
- ▶ Prof. Young-Guk Park *KOR*
- ▶ Dr Kathleen Roth *USA*
- ▶ Assist. Prof. Nikolai Sharkov *BLG*



# Membership

FDI member National Dental Associations (NDAs) have a wealth of knowledge and specific expertise that help FDI improve its response at every level. Actively engaging with members allows FDI to understand the challenges and resource gaps that they face. Consistent consultation with members as well as developing activities tailored to their needs are both essential to help raise the profile of oral health at the national level.

The year 2018 was an exciting one for new membership. FDI was pleased to welcome two Regular members, two Associate members, and one Affiliate member.

## Regular members

- ▶ Montenegro Dental Chamber (MNE)
- ▶ Russian Dental Association (RUS)

Regular members are NDAs recognized as leading dental associations in their countries as well as significant representatives of the legal and certified dental profession.

## Associate members

- ▶ Macedonian Society of Dental Medicine (MKD)
- ▶ Egyptian Clinical Dental Society (EGY)

Associate Members are NDAs recognized by FDI as significant representatives of the legal and certified dental profession in their own countries. They have fulfilled the requirements of membership but, for reasons acceptable to FDI, do not wish to hold Regular membership.

## Affiliate members

- ▶ International Dental Association Commonwealth, Association of Legal Entities (KAZ)

Affiliate Members are not-for-profit international dental associations or organizations with missions that align with FDI's own.

FDI represents over one million oral health professionals active in NDAs and specialist groups around the globe. In 2018, FDI membership comprised 199 NDAs and specialist groups in 130 countries. FDI membership also includes 11 National Committees, which are established when a country has more than one NDA as an FDI member.

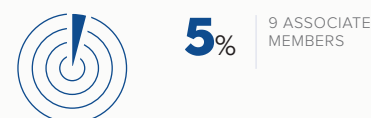
## *The Travel Grant facilitates an inclusive FDI World Dental Congress*

Eligible NDA members may apply for a travel grant in order to attend the FDI World Dental Congress and have up to 60% of their travel expenses covered by FDI. The travel grant is available to NDA members from low-and low-middle income countries who would like to attend the FDI World Dental Parliament Business Meetings and General Assembly at the Congress and be part of the FDI decision-making process.

In 2018, five NDAs from the following countries were awarded a travel grant: Kosovo, Pakistan, Rwanda, Tanzania, and Vanuatu.

**196** NDAs & SPECIALIST GROUPS

**135** COUNTRIES



## Regular Members

- Afghanistan Dentists' Association *AFG*
- Albanian Dental Association *ALB*
- Collegi d'Odontologs i Estomatologs d'Andorra *AND*
- Confederación Odontológica de la República Argentina *ARG*
- Armenian Dental Association *ARM*
- Australian Dental Association Inc *AUS*
- Österreichische Zahnärztekammer (Austrian Dental Chamber) *AUT*
- Azerbaijan Stomatological Association *AZE*
- Bahamas Dental Association *BHS*
- Bangladesh Dental Society *BGD*
- Barbados Dental Association *BRB*
- Belorussian Dental Association *BLR*
- Chambres Syndicales Dentaires *BEL*
- Société de Médecine Dentaire *BEL*
- Verbond der Vlaamse Tandartsen *BEL*
- "Association des Chirurgiens-Dentistes du Bénin (A.C.D.B.)" *BEN*
- Colegio de Odontólogos de Bolivia *BOL*
- Dental Association of Bosnia & Herzegovina *BIH*
- Botswana Dental Association *BWA*
- Brazilian Association of Dental Surgeons - ABCD *BRA*
- Association Médicale Scientifique Républicaine de Stomatologie *BGR*
- Bulgarian Dental Association *BGR*
- Association des Chirurgiens-Dentistes du Burkina (ACDB) *BFA*
- Myanmar Dental Association *MMR*
- Cambodian Dental Association *KHM*
- Association Nationale des Odontostomatologues du Cameroun (ANOSC) *CMR*
- Canadian Dental Association *CAN*
- Colegio de Cirujano Dentistas de Chile *CHL*
- Chinese Stomatological Association *CHN*
- Chinese Taipei Association for Dental Sciences *TWN*
- Federación Odontológica Colombiana *COL*
- Association Nationale des Chirurgiens-Dentistes *COD*
- Colegio de Cirujanos Dentistas de Costa Rica *CRI*
- Colegio Odontológico del Perú *PER*
- Colegio Odontológico Nicaragüense *NIC*
- Association des Odonto-Stomatologistes de Côte d'Ivoire (A.O.S.C.I.) *CIV*
- Croatian Dental Chamber *HRV*
- Croatian Dental Society *HRV*
- Sociedad Cubana de Estomatología *CUB*
- Cyprus Dental Association *CYP*
- Czech Dental Chamber *CZE*
- Association of Public Health Dentists *DNK*
- Danish Dental Association *DNK*
- Dental Chamber of Kosovo *XKX*
- Federacion Odontologica Ecuatoriana *ECU*
- Egyptian Dental Association *EGY*
- Egyptian Dental Syndicate *EGY*
- Emirates Dental Society - Emirates Medical Association *UAE*
- Estonian Dental Association *EST*
- Ethiopian Dental Professionals' Association *ETH*
- Fiji Dental Association *FJI*
- Finnish Dental Association *FIN*
- Macedonian Dental Society *MKD*
- Association Dentaire Française *FRA*
- Association Nationale des Odontostomatologistes du Gabon *GAB*
- Georgian Stomatological Association *GEO*
- Bundes Zahnärztekammer (BZAEK) *DEU*
- Ghana Dental Association *GHA*
- Hellenic Dental Association *GRC*
- The Stomatological Society of Greece *GRC*
- Guam Dental Society *GUM*
- Colegio Estomatológico de Guatemala *GTM*
- Association Dentaire Haitienne *HTI*
- Colegio de Cirujanos Dentistas de Honduras *HND*
- Hong Kong Dental Association *HKG*
- Hungarian Dental Association *HUN*
- Tannlaeknafélag Íslands – The Icelandic Dental Association *ISL*
- Indian Dental Association *IND*
- Indonesian Dental Association *IDN*
- Iranian Dental Association *IRN*
- Iraqi Dental Association *IRQ*
- Irish Dental Association *IRL*
- Israel Dental Association *ISR*
- Associazione Italiana Odontoiatri *ITA*
- Associazione Nazionale Dentisti Italiani *ITA*
- Japan Dental Association *JPN*
- Jordan Dental Association *JOR*
- Kazakhstan Stomatological Association *KAZ*
- Kenya Dental Association *KEN*
- Korean Dental Association *KOR*
- Stomatological (Dental) Association of the Kyrgyz Republic *KGZ*
- Lao Dental Association *LAO*
- Latvian Dental Association *LVA*
- Lebanese Dental Association *LBN*
- Lithuanian Dental Chamber *LTU*
- Association des Médecins-Dentistes du Grand-Duché de Luxembourg *LUX*
- Macau Dental Association *MAC*
- Macedonian Dental Chamber *MKD*
- Malaysian Dental Association *MYS*
- Association des Medecins Dentistes Mauritaniens (Mauritanian Dental Association) *MUS*
- Association des Odontostomatologistes du Mali (AOSMA) *MLI*
- Dental Association of Malta *MLT*
- Mauritius Dental Association *MUS*
- Asociación Dental Mexicana Federación Nacional de Colegios de Cirujanos Dentistas A.C. *MEX*
- Moldavian Association of Stomatologists (MAS) *MDA*
- Mongolian Dental Association *MNG*
- Montenegro Dental Chamber *MNE*
- Association Marocaine de Prévention Bucco-dentaire (AMPBD) *MAR*
- Associação Moçambicana dos Médicos Dentistas *MOZ*
- Nepal Dental Association *NPL*
- KNMT (Dutch Dental Association) *NLD*
- New Zealand Dental Association *NZL*
- Association des Chirurgiens-Dentistes du Niger *NER*
- Nigerian Dental Association *NGA*
- Norwegian Dental Association *NOR*
- Pakistan Dental Association *PAK*
- Palestine Dental Association *PSE*
- Asociación Odontológica Panameña *PAN*
- Federación Odontológica del Paraguay *PRY*
- Papua New Guinea Dental Association *PNG*
- Philippines Dental Association *PHL*
- Polish Chamber of Physicians and Dentists *POL*
- Polish Dental Society *POL*
- OMD - Ordem dos Médicos Dentistas *PRT*
- SPEMD - Sociedade Portuguesa de Estomatologia e Medicina Dentária *PRT*
- Romanian Dental Association of Private Practitioners (RDAPP) *ROU*
- Romanian Society of Stomatology *ROU*
- Russian Dental Association *RUS*
- Association Rwandaise des Chirurgiens-Dentistes et Stomatologues *RWA*
- The Saudi Dental Society *SAU*
- Association Nationale des Chirurgiens-Dentistes Sénégalais (A.N.C.D.S) *SEN*
- Serbia Dental Association *SRB*
- Dental Association of Seychelles *SYC*
- Singapore Dental Association *SGP*
- Slovak Chamber of Dentists *SVK*
- Slovenian Dental Association *SVN*
- South African Dental Association *ZAF*
- Consejo General de Colegios Odontólogos y Estomatólogos de España *ESP*
- Sri Lanka Dental Association *LKA*
- Sudanese Dental Union *SDN*
- Swedish Dental Association *SWE*
- Swiss Dental Association (SSO) *CHE*
- Syrian Dental Association *SYR*
- Tanzania Dental Association *TZA*
- Dental Association of Thailand *THA*
- Associação Dentaria de Timor-Leste (ADTL) *TLS*
- Association des Chirurgiens-Dentistes du Togo (ACDT) *TGO*
- Syndicat Tunisien des Médecins Dentistes de Libre Pratique *TUN*
- Turkish Dental Association *TUR*
- Uganda Dental Association *UGA*
- Ukraine Dental Association *UKR*
- United Kazakhstan Association of Dentists *KAZ*
- O'zbekiston Stomatologlar Assotsiatsiyasi (Uzbekistan Dental Association) *UZB*
- Dubai Dental Centre – UAE *UAE*
- British Dental Association *GBR*
- American Dental Association *USA*
- Asociación Odontológica Uruguaya *URY*
- Vanuatu Dental Association *VUT*
- Vietnam Odonto-Stomatology Association (VOSA) *VNM*
- Zimbabwe Dental Association *ZWE*

## Affiliate Members

- Academy of Osseointegration *USA*
- Groupement des Associations Dentaires Francophones (GADEF) *FRA*
- International Federation of Dental Anesthesiology Societies (IFDAS) *DEU*
- International Society of Computerized Dentistry *DEU*
- Iranian-German Implant Association - IGIA *DEU*
- International Association for Disability and Oral Health *NLD*
- Associação Dentaria Lusofona (ADL) *PRT*
- International Association of Dento-Maxillofacial Radiology *ZAF*
- International Association of Dental Students *CHE*
- International Association of Paediatric Dentistry *CHE*
- The Commonwealth Dental Association *GBR*
- International Association for Dental Research *USA*
- International College of Dentists *USA*
- The International Congress of Oral Implantologists *USA*
- International Academy of Periodontology (IAP) *USA*
- International Dental Association Commonwealth, Association of Legal Entities *KAZ*
- Pierre Fauchard Academy *USA*
- Alpha Omega International Dental Fraternity *USA*
- Academy of Dentistry International *USA*

## Associate Members

- Asociación Odontologica Argentina *ARG*
- Circulo de Odontologos del Paraguay *PRY*
- Dental Chamber of Federation of Bosnia and Herzegovina *BIH*
- Dental Section of the Hungarian Medical Chamber *HUN*
- Egyptian Clinical Dental Society *EGY*
- Freier Verband Deutscher Zahnärzte *DEU*
- Macedonian Society of Dental Medicine *MKD*
- Sociedad Odontológica de Chile *CHL*
- Taipei Dental Association *TWN*

## Supporting Members

- Australian Dental Industry Association *AUS*
- Brazilian Academy of Dentistry *BRA*
- Georgian Implantological Association *GEO*
- Federation of the European Dental Industry (FIDE) *DEU*
- International Dental Manufacturers *DEU*
- Balkan Stomatological Society *GRC*
- European Dental Student Association (EDSA) *IRL*
- Japan Dental Trade Association *JPN*
- Young Dentists Worldwide *POL*
- Mundo a Sorrir – Associao de Medicos Dentistas Solidrios Portugueses *PRT*
- Association of Dental Dealers in Europe (ADDE) *CHE*
- No Noma Federation - Fédération Internationale No Noma *CHE*
- Toothfriendly Foundation *CHE*
- Global Scientific Dental Alliance *UAE*
- The British Dental Industry Association *GBR*
- British Dental Health Foundation and International Dental Health Foundation *GBR*
- Academy of General Dentistry *USA*
- Dental Trade Alliance *USA*
- America's ToothFairy: National Children's Oral Health Foundation *USA*
- Organization for Safety & Asepsis Prevention (OSAP) *USA*
- American Dental Education Association *USA*

# Letter from the auditor



## ***Report of the auditor to the Council of FDI Fédération Dentaire Internationale (FDI World Dental Federation)***

***Meyrin***

### ***Report of the auditor on the abstract of financial statements***

The accompanying summary financial statements, which comprise the (statement of assets, liabilities and reserve funds and statement of receipts and operating expenditure) as at 31 December 2018 for the year then ended are derived from the audited financial statements of FDI Fédération Dentaire Internationale (FDI World Dental Federation) for the year ended 31 December 2018. We expressed an unmodified audit opinion on those financial statements in our report dated 21 February 2019. Those financial statements, and the summary financial statements, do not reflect the effects of events that occurred subsequent to the date of our report on those financial statements.

The summary financial statements do not contain all the disclosures required by Swiss GAAP FER 21, the Swiss law and the association's articles of incorporation. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of FDI Fédération Dentaire Internationale (FDI World Dental Federation).

#### ***Council's responsibility***

The Council is responsible for the preparation of the summary financial statements in accordance with the requirements of Swiss GAAP FER 21, the Swiss law and the association's articles of incorporation.

#### ***Auditor's responsibility***

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Swiss Auditing Standard (SAS) 810, 'Engagements to Report on Summary Financial Statements'.

#### ***Opinion***

In our opinion, the summary financial statements derived from the audited financial statements of FDI Fédération Dentaire Internationale (FDI World Dental Federation) for the year ended 31 December 2018 are consistent, in all material respects, with those financial statements, prepared in accordance with Swiss GAAP FER 21, the Swiss law and the association's articles of incorporation.

PricewaterhouseCoopers SA



Marc Secretan

Audit expert  
Auditor in charge



Alexandre Meugnot

Geneva, 21 February 2019

Enclosure:

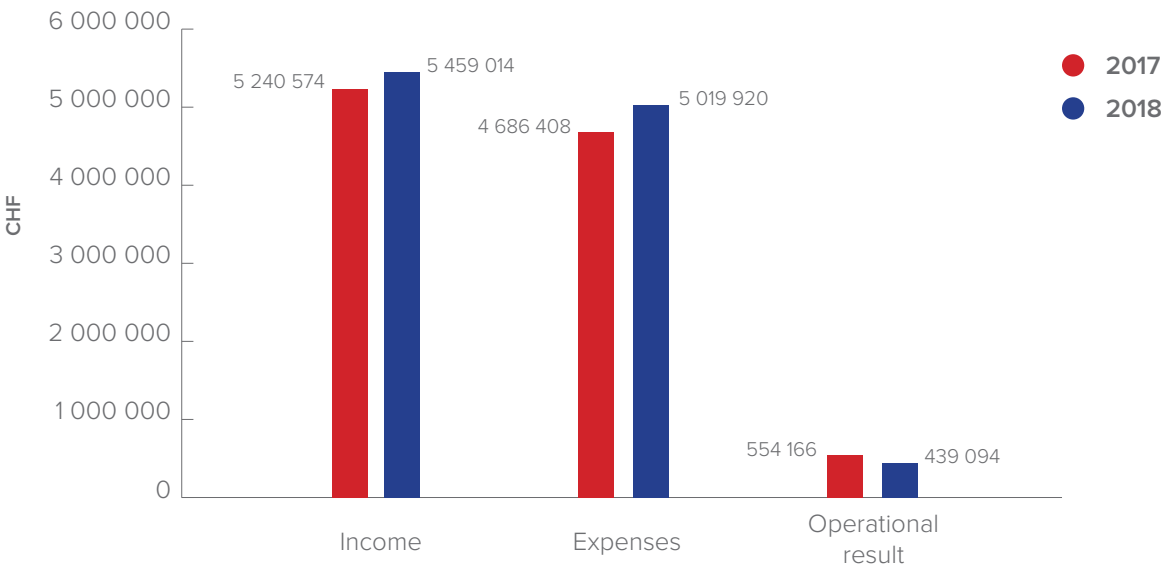
- Summary financial statements (statement of assets, liabilities and reserve funds and statement of receipts and operating expenditure)

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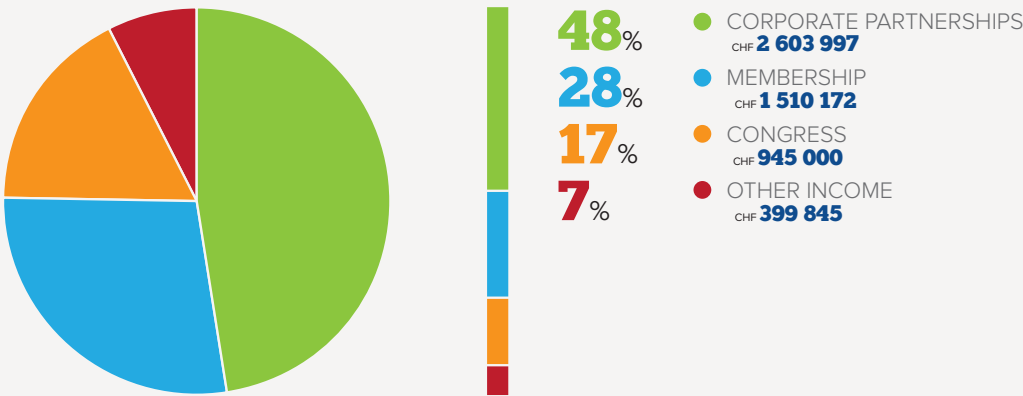
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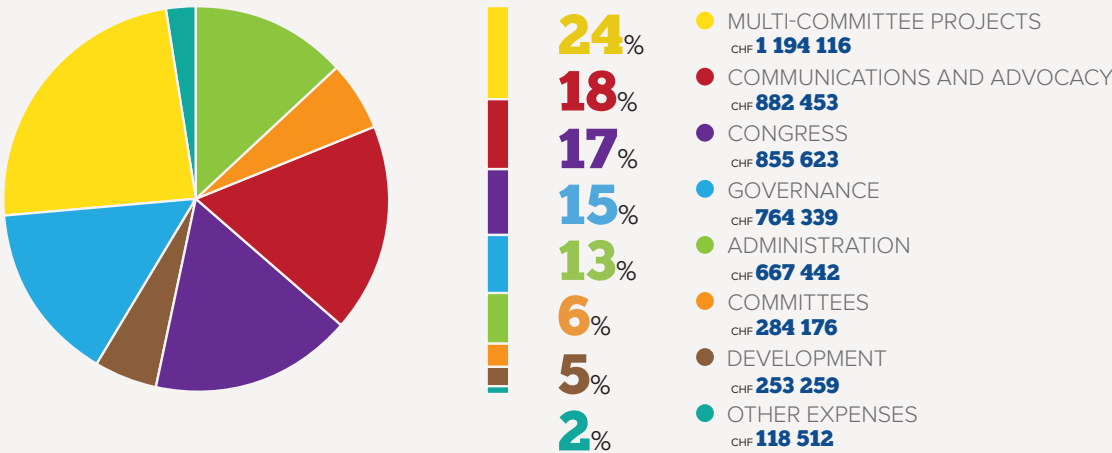
# History of income, operating expenditure, and result of the year



## Income



## Operating expenditure



NOTE The financial statements are subject to FDI General Assembly approval in September 2019

# Statement of assets, liabilities, and reserve funds (in CHF at 31 December 2018)

**2017**
**2018**

## Assets

### Current assets

Cash and cash equivalents	3 142 696	3 031 274
Accounts receivable, net	94 997	311 501
<i>Accounts receivable</i>	96 557	365 854
<i>Provision for bad and doubtful debts</i>	-1 560	-54 353
Prepayments, deferred costs and other current assets	192 718	145 261
<b>Total current assets</b>	<b>3 430 411</b>	<b>3 488 036</b>

### Non-current assets

Tangible fixed assets	97 561	59 333
Financial fixed assets	2 491 856	2 605 956
Guarantee deposits	64 018	64 018
<b>Total non-current assets</b>	<b>2 653 435</b>	<b>2 729 307</b>

<b>Total assets</b>	<b>6 083 846</b>	<b>6 217 343</b>
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## Liabilities and reserve funds

### Current liabilities

Accounts payable	81 157	97 912
Other payables	51 613	70 196
Accrued liabilities	137 200	143 977
Deferred income	606 582	466 627
Provisions	52 440	40 000
<b>Total current liabilities</b>	<b>928 992</b>	<b>818 712</b>
<b>Total liabilities</b>	<b>928 992</b>	<b>818 712</b>

### Reserve funds

Restricted funds	569 388	564 885
Unrestricted funds	4 585 466	4 833 746
<i>General reserve brought forward</i>	4 011 744	4 585 466
<i>Net income for the year</i>	573 722	248 280
<b>Total reserve funds</b>	<b>5 154 854</b>	<b>5 398 631</b>

<b>Total liabilities and reserve funds</b>	<b>6 083 846</b>	<b>6 217 343</b>
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# Statement of receipts and operating expenditure

(in CHF at 31 December 2018)

	2017	2018
<b>Income</b>		
Membership	1 536 692	1 510 172
Congress	1 075 000	945 000
<i>World Dental Congress</i>	925 000	925 000
<i>Regional Congress</i>	150 000	20 000
Corporate partnerships	2 471 076	2 603 997
<i>Unrestricted</i>	1 484 772	1 602 648
<i>Restricted</i>	986 304	1 001 349
Restricted funds	-	161 374
Other income	157 806	238 471
<b>Total income</b>	<b>5 240 574</b>	<b>5 459 014</b>
<b>Operating expenditure</b>		
Personnel costs	2 454 040	2 462 530
Office	367 290	359 886
Travel & subsistence	618 284	717 935
Operational	893 342	876 569
Congress-specific	213 307	353 638
Print/Communication/Web	86 497	193 270
Non-project	53 648	56 092
<b>Total expenses</b>	<b>4 686 408</b>	<b>5 019 920</b>
<b>Operational result</b>	<b>554 166</b>	<b>439 094</b>
Financial result	258 195	-195 317
<b>Net-operational result</b>	<b>812 361</b>	<b>243 777</b>
Restricted income allocated to restricted funds	-986 304	-1 162 723
Restricted income withdrawn from restricted funds	747 665	1 167 226
<b>Result of the year</b>	<b>573 722</b>	<b>248 280</b>
<b>Unrestricted funds at the end of the year</b>	<b>4 585 466</b>	<b>4 833 746</b>



# Staff

## EXECUTIVE OFFICE

**Enzo Bondioni**

EXECUTIVE DIRECTOR

## GOVERNANCE

**Djerdana (Gina) Ivosevic**

GOVERNANCE AND MEMBERSHIP DIRECTOR

**Maria Kramarenko**

MEMBERSHIP MANAGER

## EDUCATION AND PUBLIC HEALTH

**Virginie Horn Borter**

EDUCATION AND PUBLIC HEALTH DIRECTOR

**Tina Hong Kaiser**

EDUCATION AND PUBLIC HEALTH MANAGER

**Charlotte Fine**

EDUCATION AND PUBLIC HEALTH MANAGER

**Sean Taylor**

EDUCATION AND PUBLIC HEALTH COORDINATOR

**José Ibarra**

EDUCATION AND PUBLIC HEALTH MANAGER

## COMMUNICATIONS AND ADVOCACY

**Charanjit (Chaz) Jagait**

COMMUNICATIONS AND ADVOCACY DIRECTOR

**Gilberto Lontro**

MULTIMEDIA AND GRAPHIC DESIGN MANAGER

**Kristina Collins**

ADVOCACY AND COMMUNICATIONS MANAGER

**Claudia Marquina**

COMMUNICATIONS AND ADVOCACY MANAGER

## CONGRESS AND EVENTS

**Steeve Girod**

CONGRESS AND EVENTS DIRECTOR

**Emmanuel Chevron**

BUSINESS DEVELOPMENT AND CORPORATE RELATIONS DIRECTOR

**Isabelle Bourzeix**

CONGRESS AND EDUCATION MANAGER

## FINANCE AND ADMINISTRATION

**Céline Ormancey**

FINANCE AND ADMINISTRATION DIRECTOR

**Cindy Romand**

FINANCE COORDINATOR

# Together for optimal oral health: our partners

FDI partners have a significant impact in furthering the vision of achieving optimal oral health for all. FDI is grateful for the generous support of its 2018 partners:



CARIES PREVENTION PARTNERSHIP



ENDODONTICS PROJECT



GLOBAL PERIODONTAL HEALTH PROJECT



ORAL HEALTH FOR AN AGEING POPULATION  
VISION 2020



ORAL HEALTH OBSERVATORY  
GLOBAL PERIODONTAL HEALTH PROJECT  
PARTIALLY DENTATE PROJECT  
VISION 2020



WORLD ORAL HEALTH DAY  
VISION 2020



PERI-IMPLANT DISEASES PROJECT



VISION 2020



VISION 2020



WORLD ORAL HEALTH DAY



WORLD ORAL HEALTH DAY



GLOBAL PERIODONTAL HEALTH PROJECT



ORAL CANCER PROJECT



VISION 2020  
SMILE AROUND THE WORLD



BRUSH DAY & NIGHT  
RECOGNITION PROGRAMME  
VISION 2020  
WORLD ORAL HEALTH DAY



RECOGNITION PROGRAMME  
VISION 2020  
WORLD ORAL HEALTH DAY

**"Oral diseases are one of the most common public health issues worldwide. It's time to transition...to a [dentistry] model oriented towards health promotion and integrated disease prevention."**

WHO ASSISTANT DIRECTOR-GENERAL FOR NONCOMMUNICABLE DISEASES AND MENTAL HEALTH DR SVETLANA AXELROD

